



Estate Planning *Council* OF THE LEHIGH VALLEY

2022-2023 Sponsorship Opportunities & Benefits

****NEW****

Elevate your commitment to the Estate Planning Council of the Lehigh Valley with a Year-Long Sponsorship. You'll gain access and exposure for our 2022-2023 calendar year to all 5 in-person events already scheduled as well as boost your online presence with exposure on our website, social media channels and member email communications.

2022-2023 Year Long Sponsorship Opportunity \$1,500

- Sponsor's logo displayed on program notices for all 5 events.
- Opportunity to place company-provided banner/signage at any/all 5 events.
- Opportunity to place promotional materials on attendee chairs &/or sponsor table at any/all 5 events.
- Special year-round acknowledgment of sponsor's logo placed & linked on EPCLV website sponsor list page
- Free admission for 2 guests at any/all 5 events. (No continuing education included for guests.)
- Opportunity to post 5 Estate Planning Articles on website & corresponding links on social media with the ability to reshare the posts or website link of sponsor's content on EPCLV social media.
- All sponsorships are available to members and nonmembers of the council

****Deadline to confirm & submit payment by September 15, 2022, for Year Long Sponsorship ONLY****

Platinum Sponsor: \$2,500

- ✦ Company-provided banner/signage displayed at seminar and reception.
- ✦ Verbal recognition to all attendees at the meeting PLUS the opportunity to address attendees for up to 5 minutes prior to the main speaker.
- ✦ Sponsor's logo displayed on program notices to over 215 estate planning professionals.
- ✦ Opportunity to place promotional materials on attendee chairs at the event.
- ✦ Free admission for up to 15 employees or guests of the sponsor.
- ✦ Opportunity to post Estate Planning Article on website & corresponding links on social media.
- ✦ Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Gold Sponsor: \$1,000

- ✦ Verbal recognition to all attendees at the meeting PLUS the opportunity to address attendees for up to 3 minutes prior to the main speaker.
- ✦ Sponsor's logo displayed on program notices to over 215 estate planning professionals.
- ✦ Opportunity to place promotional materials on attendee chairs at the event.
- ✦ Free admission for up to 5 employees or guests of the sponsor.
- ✦ Opportunity to post Estate Planning Article on website & corresponding links on social media.
- ✦ Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Silver Sponsor: \$500

- ✦ Verbal recognition to all attendees at the meeting.
- ✦ Sponsor's logo displayed on program notices to over 215 estate planning professionals.
- ✦ Opportunity to place promotional materials on attendee chairs at the event.
- ✦ Free admission for up to 5 employees or guests of the sponsor.
- ✦ Opportunity to post Estate Planning Article on website & corresponding links on social media.
- ✦ Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Bronze Sponsor: \$250 (EPCLV Members Only)

- ✦ Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- ✦ Verbal recognition to all attendees at the meeting.
- ✦ Opportunity to post Estate Planning Article on website & corresponding links on social media.
- ✦ Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Virtual Event Sponsor: \$200 (Virtual Events Only)

- ✦ Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- ✦ Verbal recognition to all attendees at the meeting.
- ✦ Opportunity to post Estate Planning Article on website & corresponding links on social media.
- ✦ Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Non-profit Networking Event: \$250* (by EPCLV member invitation only)

- ✦ Table space to present non-profit promotional materials
- ✦ Networking opportunity with EPCLV members at seminar reception
- ✦ Verbal recognition to all attendees at the meeting

**Available only for May event*

Estate Planning Council OF THE LEHIGH VALLEY

Sponsorship Commitment Form

Event Title and Date: _____

Please complete all sections and return with payment 30 days prior to sponsored event.

SPONSORSHIP LEVEL

- Year Long Sponsor \$1,500 Platinum Sponsor \$2,500
 Silver Sponsor \$500 Gold Sponsor \$1,000 Bronze Sponsor \$250

Company Name: _____

Company Address: _____

Website Link: _____

Contact Name: _____

Phone / Email: _____

Signature: _____ Date: _____

PLATINUM & GOLD SPONSORS

Contact information for representative who will speak at podium:

Name: _____

Title: _____

Phone: _____

Email: _____

Email guest names to epclehighvalley@gmail.com - Platinum Sponsors up to 15 guests; Gold & Silver Sponsor up to 5 guests; Year Long Sponsor up to 2 guests

PAYMENT TYPE

- Make a credit card payment online at www.epclehighvalley.org and email completed sponsorship commitment form to: epclehighvalley@gmail.com

Credit card instructions: On EPCLV website, choose event date from calendar, click "Register Now" button.

- Enclose a check payable to "Estate Planning Council of the Lehigh Valley" and mail to: **EPCLV, P.O. Box 21076, Lehigh Valley, PA 18002-1076** with completed sponsorship commitment form.

SPONSOR LOGO

Email company logo in GIF, JPEG or JPG file format to: epclehighvalley@gmail.com

Completed sponsorship commitment form and payment must be received before logo will be displayed.