

2021-2022 Sponsorship Opportunities

BENEFITS	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	Virtual \$200
Company-provided banner/signage at event	✓				
Company logo website link on the EPCLV website until the end of the following program year	✓	✓	✓	✓	✓
Opportunity to address attendees for up to <u>5 minutes</u>	✓				
Opportunity to address attendees for up to <u>3 minutes</u>		✓			
Verbal acknowledgment at event	✓	✓	✓	✓	✓
Company logo displayed on program notice to over 215 estate planning professionals	✓	✓	✓	✓	✓
Promotional material made available to attendees	✓	✓	✓		
Free admission for up to 15 employees or guests	✓				
Free admission for up to 5 employees or guests		✓			
Opportunity to post Estate Planning Article on website & corresponding links on social media	✓	✓	✓	✓	✓
Opportunity to reshare a post or website link of sponsor's content on EPCLV social media	✓	✓	✓	✓	✓
Right of first refusal for renewal	✓				

Platinum Sponsor \$2,500+

- Company-provided banner/signage displayed at seminar and reception.
- Link to your website from the chapter website sponsor list and special, year-round acknowledgement on our sponsorship page until the end of the following program year.
- Verbal recognition to all attendees at the meeting PLUS the opportunity to address attendees for up to 5 minutes prior to the main speaker.
- Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- Opportunity to place promotional materials on attendee chairs at the event.
- Free admission for up to 15 employees or guests of the sponsor.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.
- Right of first refusal of sponsorship renewal for the following year.

Gold Sponsor \$1,000

- Link to your website from the chapter website sponsor list and special, year-round acknowledgement on our sponsorship page until the end of the following program year.
- Verbal recognition to all attendees at the meeting PLUS the opportunity to address attendees for up to 3 minutes prior to the main speaker.
- Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- Opportunity to place promotional materials on attendee chairs at the event.
- Free admission for up to 5 employees or guests of the sponsor.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.

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- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Silver Sponsor \$500

- Link to your website from the chapter website sponsor list and special, year-round acknowledgement on our sponsorship page until the end of the following program year.
- Verbal recognition to all attendees at the meeting.
- Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- Opportunity to place promotional materials on attendee chairs at the event.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Bronze Sponsor \$250 (EPCLV Members Only)

- Link to your website from the chapter website sponsor list and special, year-round acknowledgement on our sponsorship page until the end of the following program year.
- Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- Verbal recognition to all attendees at the meeting.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Virtual Event Sponsor \$200 (Virtual Events Only)

- Link to your website from the chapter website sponsor list and special, year-round acknowledgement on our sponsorship page until the end of the following program year.
- Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- Verbal recognition to all attendees at the meeting.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

Non-profit Networking Event \$250* (by EPCLV member invitation only)*

- Shared table space to present non-profit promotional materials
- Opportunity for continuing education with seminar attendance
- Networking opportunity with EPCLV members at seminar reception
- Verbal recognition to all attendees at the meeting

**Available only for May event*

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Sponsorship Commitment Form

Please complete all sections and return with payment 30 days prior to sponsored event.

SPONSORSHIP LEVEL

- ☐ Platinum Sponsor \$2,500+ ☐ Silver Sponsor \$500
☐ Gold Sponsor \$1,000 ☐ Bronze Sponsor \$250
☐ Non-profit Networking Event \$250 (5/14/20 only) sponsored by: _____
☐ Virtual Sponsor \$200 (2020-2021 only) (EPCLV member name)

EVENT

- ☐ 9/16/21 @ Saucon Valley Country Club ☐ February 2022 (TBD)
☐ 11/11/21 @ Blue Event Center ☐ May 2022 (TBD)

Company Name: _____
Company Address: _____
Website Link: _____
Contact Name: _____
Phone / Email: _____
Signature: _____ Date: _____

PLATINUM & GOLD SPONSORS

Contact information for representative who will speak at podium:

Name: _____ Title: _____
Phone: _____ Email: _____

Platinum Sponsor list up to 15 guests; Gold Sponsor up to 5 guests) or email to ljones@fult.com.

Guest name / email: _____
Guest name / email: _____
Guest name / email: _____
Guest name / email: _____
Guest name / email: _____

PAYMENT TYPE

- ☐ Enclose a check payable to "Estate Planning Council of the Lehigh Valley" and mail to:
EPCLV, P.O. Box 21076, Lehigh Valley, PA 18002-1076 with completed sponsorship commitment form.
☐ Make a credit card payment online at www.epclehighvalley.org and email completed sponsorship commitment form to: epclehighvalley@gmail.com and ljones@fult.com.
Credit card instructions: On EPCLV website, choose event date from calendar, click "Register Now" button.

SPONSOR LOGO

Email company logo in GIF, JPEG or JPG file format to:
epclehighvalley@gmail.com and ljones@fult.com.

ADMIN ONLY:

____ Check rec'd ____ Logo rec'd
____ Logo on flyer ____ Logo on website

QUESTIONS? Call Timothy Duckworth, Jr., 610-882-9800

Completed sponsorship commitment form and payment must be received before logo will be displayed.

Phone: (610) 332-7149 Fax: (610) 332-7144 epclehighvalley@gmail.com

P.O. Box 21076, Lehigh Valley, PA 18002-1076