



## **2025 - 2026 Sponsorship Opportunities & Benefits**

Elevate your commitment to the Estate Planning Council of the Lehigh Valley with a Year-Long Sponsorship. You'll gain access and exposure for our 2025-2026 calendar year to all 5 in-person events already scheduled as well as boost your online presence with exposure on our website, social media channels and member email communications.

### **2025 - 2026 Premiere Annual Sponsor \$2,000 – Maximum of 4 sponsors**

- Exclusive opportunity to deliver a brief speech at one event during the year
- Sponsor's logo displayed on program notices for all 5 events.
- Opportunity to place company-provided banner/signage at any/all 5 events.
- Opportunity to place promotional materials on attendee chairs &/or sponsor table at any/all 5 events.
- Special year-round acknowledgment of sponsor's logo placed & linked on EPCLV website sponsor list page
- Free admission for 2 guests at any/all 5 events. (No continuing education included for guests.)
- Opportunity to post 5 Estate Planning Articles on website & corresponding links on social media with the ability to reshare the posts or website link of sponsor's content on EPCLV social media.
- All sponsorships are available to members and nonmembers of the council

### **2025 - 2026 Year Long Sponsorship Opportunity \$1,500**

- Sponsor's logo displayed on program notices for all 5 events.
- Opportunity to place company-provided banner/signage at any/all 5 events.
- Opportunity to place promotional materials on attendee chairs &/or sponsor table at any/all 5 events.
- Special year-round acknowledgment of sponsor's logo placed & linked on EPCLV website sponsor list page
- Free admission for 2 guests at any/all 5 events. (No continuing education included for guests.)
- Opportunity to post 5 Estate Planning Articles on website & corresponding links on social media with the ability to reshare the posts or website link of sponsor's content on EPCLV social media.
- All sponsorships are available to members and nonmembers of the council

## 2025-2026 Sponsorship Opportunities & Benefits

<b>BENEFITS</b>	<b>Premiere Annual Sponsor \$2,000</b>	<b>Annual Sponsor \$1,500</b>	<b>Platinum \$2,500 (per event)</b>	<b>Gold \$1,000 (per event)</b>	<b>Silver \$500 (per event)</b>	<b>Bronze \$250 (per event)</b>	<b>Virtual \$200 (per event)</b>
Company-provided banner/signage at event	☐	☐	☐				
Company logo website link on the EPCLV website until the end of the following program year	☐	☐					
Opportunity to address attendees for 1 minute at one event	☐						
Opportunity to address attendees for up to <u>5 minutes</u>			☐				
Opportunity to address attendees for up to <u>3 minutes</u>				☐			
Verbal acknowledgment at event			☐	☐	☐	☐	☐
Company logo displayed on program notices to over 215 estate planning professionals	☐	☐	☐	☐	☐	☐	☐
Promotional material made available to attendees	☐	☐	☐	☐	☐		
Free guest/employee admission	Up to 2 (per event)	Up to 2 (per event)	Up to 15	Up to 5	Up to 5	Up to 5	
Opportunity to post Estate Planning Article on website & corresponding links on social media	☐	☐	☐	☐	☐	☐	☐
Opportunity to reshare a post or website link of sponsor's content on EPCLV social media	☐	☐	☐	☐	☐	☐	☐

**Platinum Sponsor: \$2,500**

- Company-provided banner/signage displayed at seminar and reception.
- Verbal recognition to all attendees at the meeting PLUS the opportunity to address attendees for up to 5 minutes prior to the main speaker.
- Sponsor's logo displayed on program notices to over 215 estate planning professionals.
- Opportunity to place promotional materials on attendee chairs at the event.
- Free admission for up to 15 employees or guests of the sponsor.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

**Gold Sponsor: \$1,000**

- Verbal recognition to all attendees at the meeting PLUS the opportunity to address attendees for up to 3 minutes prior to the main speaker.
- Sponsor's logo displayed on program notices to over 215 estate planning professionals.
- Opportunity to place promotional materials on attendee chairs at the event.
- Free admission for up to 5 employees or guests of the sponsor.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

**Silver Sponsor: \$500**

- Verbal recognition to all attendees at the meeting.
- Sponsor's logo displayed on program notices to over 215 estate planning professionals.
- Opportunity to place promotional materials on attendee chairs at the event.
- Free admission for up to 5 employees or guests of the sponsor.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

**Bronze Sponsor: \$250 (EPCLV Members Only)**

- Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- Verbal recognition to all attendees at the meeting.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

**Virtual Event Sponsor: \$200 (Virtual Events Only)**

- Sponsor's logo displayed on program notice to over 215 estate planning professionals.
- Verbal recognition to all attendees at the meeting.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.
- Opportunity to reshare a post or website link of sponsor's content on EPCLV social media.

**Non-profit Networking Event: \$250\* (by EPCLV member invitation only)**

- Table space to present non-profit promotional materials
- Networking opportunity with EPCLV members at seminar reception
- Verbal recognition to all attendees at the meeting
- Attendance for two

With this sponsorship, you'll also receive:

- Verbal recognition to all attendees at the meeting.
- Opportunity to post Estate Planning Article on website & corresponding links on social media.

# Estate Planning Council OF THE LEHIGH VALLEY

## Sponsorship Commitment Form

**Event Title and Date:** \_\_\_\_\_

*Please complete all sections and return with payment 30 days prior to sponsored event.*

### **SPONSORSHIP LEVEL**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Premiere Annual Sponsor \$2,000 | <input type="checkbox"/> Year Long Sponsor \$1,500 | <input type="checkbox"/> Platinum Sponsor \$2,500 |
| <input type="checkbox"/> Silver Sponsor \$500            | <input type="checkbox"/> Gold Sponsor \$1,000      | <input type="checkbox"/> Bronze Sponsor \$250     |

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Website Link: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone / Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### **PLATINUM & GOLD SPONSORS**

*Contact information for representative who will speak at podium:*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*Email guest names to [epclehighvalley@gmail.com](mailto:epclehighvalley@gmail.com) - Platinum Sponsors up to 15 guests; Gold & Silver Sponsor up to 5 guests; Year Long Sponsor up to 2 guests*

### **PAYMENT TYPE**

- ☐ Make a credit card payment online at [www.epclehighvalley.org](http://www.epclehighvalley.org) and email completed sponsorship commitment form to: [epclehighvalley@gmail.com](mailto:epclehighvalley@gmail.com)

*Credit card instructions: On EPCLV website, choose event date from calendar, click "Register Now" button.*

- ☐ Enclose a check payable to "Estate Planning Council of the Lehigh Valley" and mail to: **EPCLV, P.O. Box 21076, Lehigh Valley, PA 18002-1076** with completed sponsorship commitment form.

### **SPONSOR LOGO**

Email company logo in GIF, JPEG or JPG file format to: [epclehighvalley@gmail.com](mailto:epclehighvalley@gmail.com)

*Completed sponsorship commitment form and payment must be received before logo will be displayed.*